

SOCIAL

MEDIA

ARCHIVING

in State Government



STATE LIBRARY
of NORTH CAROLINA



STATE ARCHIVES
of NORTH CAROLINA

SOCIAL

MEDIA

ARCHIVING

in State Government

**Part 1: Public Records
and State Publications**

Rachel Trent



STATE LIBRARY
of NORTH CAROLINA



STATE ARCHIVES
of NORTH CAROLINA

NC Government Record:


State Archives & State Library



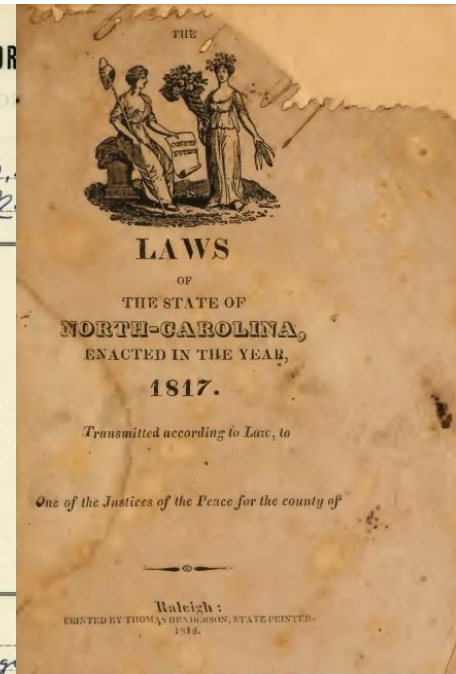
ALIEN REGISTRATION RECORD

STATE OF NORTH CAROLINA
COUNTY OF Wayne

Registration Certificate No. 3023 Issued at Goldensboro
Name Yoshihiko M. Brogden Alias N
(Surname First in Roman Capitals)



Signature of Holder Nancy Brogden
Nationality Okinowan (Japanese) Date of Birth Aug



NC Government Record:

State Archives & State Library



Our legislative mandates

State Archives

- G.S. 121 – Archives and History Act
- G.S. 132 – Public Records Law

State Library

- G.S. 125 – State Library Agency

What is a public record in NC?

[G.S. 132]

- Anything made *or received* pursuant to law or ordinance in connection with the transaction of public business by any government agency.

 = as long as it has to do with public business, it is a public record.

What is a public record in NC?

[G.S. 132]

- Anything made *or received* pursuant to law or ordinance in connection with the transaction of public business by any government agency.

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- Physical format does not matter.

 = even if it's in social media.

What is a public record in NC?

[G.S. 132]

- Anything made *or received* pursuant to law or ordinance in connection with the transaction of public business by any government agency.

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 = even if it's in social media.

- Exceptions vs. confidentiality

Destroying public records is OK.

How long do we keep public records?

- **Daily Bulletins File (police)** - destroy when administrative value ends
- **Felony Case History File (local)** – 20 years after solved OR after litigation/audit involving the records OR indefinite if unsolved
- **Complaints File (state agencies)** – destroy 1 year after settlement of complaint. If litigation, 1 year after resolution of litigation.
- **Gov. Inmate Correspondence File** – transfer to Archives

What about social media?

Social Media as public record



Catawba County, North Carolina

Catawba County authorities are looking for Everett Hewitt (pictured) in connection with a deadly home invasion this morning in Conover. Hewitt is described as a thirty-two year old black male, about five feet ten inches tall with a large growth near his left ear and neck. He was last seen wearing a white t-shirt and silver shorts. Call the Catawba County Sheriff's Office at 828-464-5241 or 911 if you know his whereabouts.



March 15 at 9:17pm · Like · Comment · Share

- Daily Bulletins File (police)
- OK to destroy when administrative value ends, ...unless...

Social Media as public record



Catawba County, North Carolina

Catawba County authorities are looking for Everett Hewitt (pictured) in connection with a deadly home invasion this morning in Conover. Hewitt is described as a thirty-two year old black male, about five feet ten inches tall with a large growth near his left ear and neck. He was last seen wearing a white t-shirt and silver shorts. Call the Catawba County Sheriff's Office at 828-464-5241 or 911 if you know his whereabouts.



March 15 at 9:17pm · Like · Comment · Share

4 people like this.



Angel Eckels Bumgarner Catch this dirt bag!

March 15 at 9:26pm · Like



Shawn Doss Clominger Where was he last seen?

March 15 at 9:37pm · Like



Dawn Kilby There was a guy on Emmanuel Church Rd just before the bridge about 2 hours ago, white t-shirt but light blue shorts. Went by quickly so not sure about it being him, but possibility. Maybe the shorts were silver instead of light blue, difficult to say since it was dusky dark and cloudy, rainy

March 15 at 9:40pm · Like



Jennifer Kerns Dawn, I hope that you contacted the police with this info.

March 15 at 9:42pm · Like



Catawba County, North Carolina Dawn, we passed this information on to the communications center, thanks for the tip! Feel free to call the Catawba County Sheriff's Office at 828-464-5241 or 911 with any information.

- Daily Bulletins File (police)
- ...could also become part of a **case file**, which ranges from **20 yrs - forever**

Social Media as public record

 Gene Conti
Nov 29, 2012

As a concerned citizen of Hatteras Island I am righting you about the lack of access to our Island and also the I have two teenage daughters in high school who play sports participate in DECA we are looking at possibly having to cancel games and forfeit games as well as DECA competitions as a result of the road at mirlo. We can not get any kind of reliable info as to any plan or time frame when access will be restored we are almost a month past the storm and no one will discuss a solution. I also am a business owner in [redacted] and am facing the worst winter that I have seen in my 6 years of running my business. I would just like some idea when I can expect a solution to access again. All I hear is rumors of march or april surely we have a better plan than that. I know I am not alone in wanting answers what is the big secret. I would rather know than just keep hearing rumors.

Complaints File – destroy
1 year after settlement of
complaint. If litigation, 1
year after resolution of
litigation.

 Private FB message to Gene Conti,
Secretary of NC Department of
Transportation

State publications in NC

- A type of public record
- Document prepared by a State agency (or a contractor/collaborator) published for a public audience.
- Transfer 1 copy of electronic publications to the State Document Clearinghouse, State Library of North Carolina.

NC's solution

- Archives & Library collect social media for agencies
- Social media guidelines
- No distinctions based on content within accounts

Type of account	Collected by Archives & Library
State Agency	Yes
Boards and Councils	Yes
County government	No
Municipal government	No
UNC system	No

SOCIAL

MEDIA

ARCHIVING

in State Government

**Part 2: The Challenge
of Access**

Kathleen Kenney



STATE LIBRARY
of NORTH CAROLINA



STATE ARCHIVES
of NORTH CAROLINA

NC Website Archiving and Access Program

- Started actively archiving websites of NC state government in 2005
- Started archiving social media of NC state agencies in 2009
- 281 social media seeds
- Bimonthly crawls
- 32 million social media documents
- 5 TB of social media data

The program: How many accounts?



133



92



27

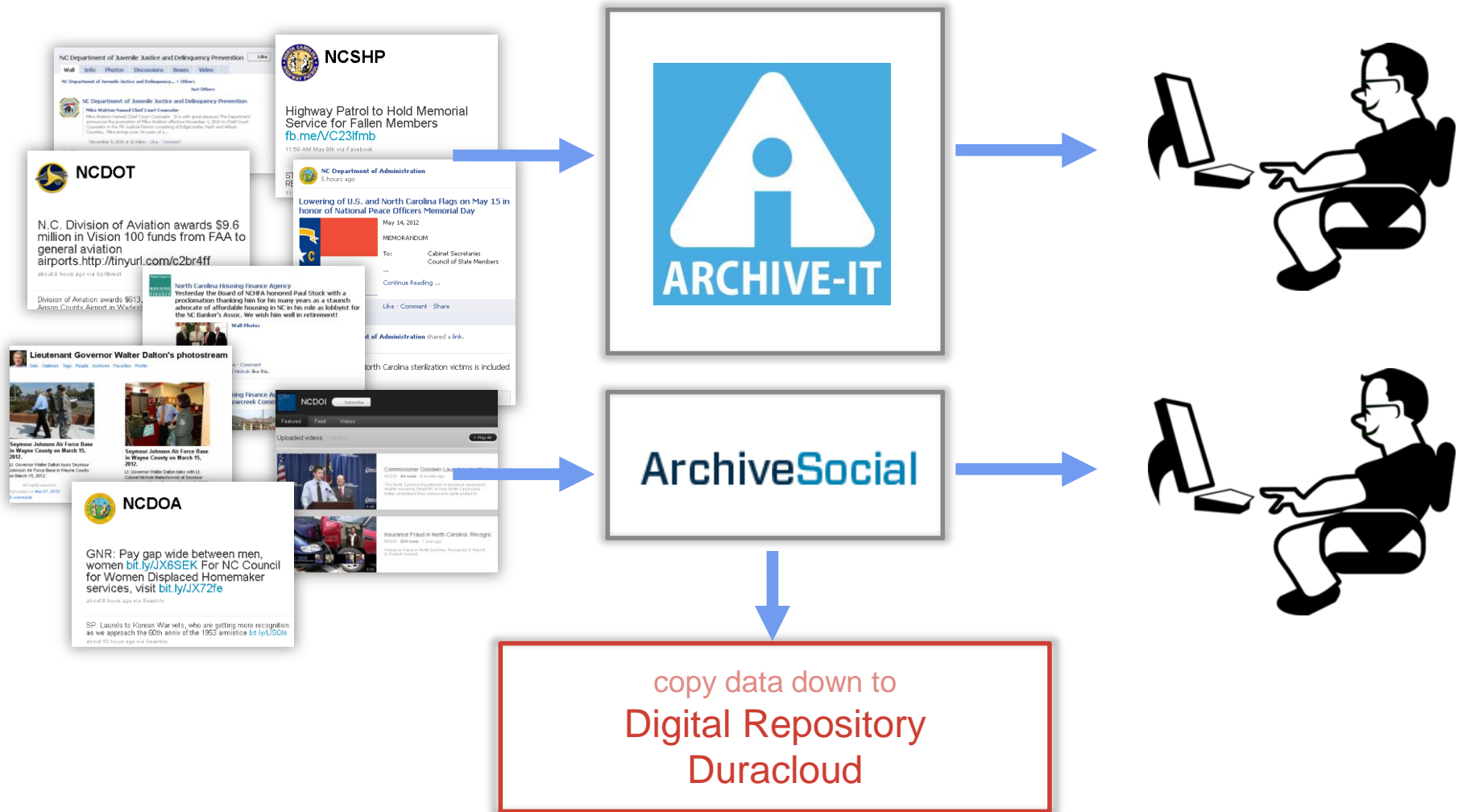


23



6

Infrastructure



Archive-It

North Carolina State Government Web Site Archive Web Archive (North Carolina State Archives and State Library of North Carolina)



Enter Web Address:

All

[Take Me Back](#)

Searched for <http://www.facebook.com/pages/Bev-Perdue/11552180685>

48 Results [RSS](#) [Metadata](#)

[Look up URL](#) in general Internet Archive web collection

[Proxy Mode Help](#)

* denotes when page was updated

Found 48 Captures between May 15, 2009 - Jun 7, 2013

2009	2010	2011	2012	2013
9 pages	12 pages	11 pages	11 pages	5 pages
May 15, 2009 *	Mar 26, 2010	Jan 25, 2011 *	Mar 23, 2012 *	Jan 4, 2013 *
Jul 1, 2009 *	Apr 6, 2010 *	Jan 27, 2011 *	Mar 24, 2012 *	Mar 11, 2013
Jul 8, 2009 *	Apr 16, 2010 *	Apr 6, 2011 *	Apr 13, 2012 *	Mar 19, 2013
Jul 19, 2009 *	Jun 18, 2010 *	Apr 6, 2011 *	May 14, 2012 *	Apr 18, 2013
Jul 24, 2009 *	Jun 18, 2010 *	Apr 6, 2011 *	May 14, 2012 *	Jun 7, 2013
Aug 14, 2009 *	Jun 18, 2010 *	Jun 3, 2011 *	Jul 20, 2012 *	
Aug 14, 2009 *	Aug 20, 2010 *	Jun 4, 2011 *	Jul 21, 2012 *	
Sep 18, 2009 *	Aug 20, 2010 *	Sep 15, 2011 *	Sep 18, 2012 *	
Nov 20, 2009 *	Aug 20, 2010 *	Sep 15, 2011 *	Sep 18, 2012 *	
	Aug 26, 2010 *	Nov 23, 2011 *	Dec 14, 2012 *	
	Nov 20, 2010 *	Nov 23, 2011 *	Dec 28, 2012 *	
	Nov 20, 2010 *			

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[Metadata](#)
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Sign Up

Facebook helps you connect and share with the people in your life.



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Info

Photos

Events

Notes

Links

About

Posts to this site, in connection with the transaction of public business,...

More

1,298

like this

16

talking about this

Likes

See All



N.C. Dept. of Environment and Natural Resources

Like

Create a Page

Government Organization · Raleigh, North Carolina



Wall

N.C. Dept. of Environment... · Everyone (Top Posts)

Share:

Post

Photo

Write something...



N.C. Dept. of Environment and Natural Resources

A new inclement weather policy aims to protect horse trails and natural resources at Raven Rock State Park in Harnett Co. #NCPARKS #NCDENR
<http://t.co/DpWhKDp4>

NC Department of Environment and Natural Resources - Web Content Preview

portal.ncdenr.org

Release: Immediate Date: Nov. 23, 2011 ----- Contact: Charlie Peek email: Charlie.Peek@ncdenr.gov Phone: (919) 715-8709

Like · Comment · 16 minutes ago ·



N.C. Dept. of Environment and Natural Resources

People can again visit NC's Buxton Woods Coastal Reserve, thanks to post #Irene cleanup led by state agencies. #NCDENR <http://t.co/j4UaqQ1m>

NC Department of Environment and Natural Resources - Web Content Preview

portal.ncdenr.org

Release: Immediate Date: Nov. 22, 2011 ----- Contact: Michele Walker email: Michele.Walker@ncdenr.gov Phone: (919) 707-8604

Like · Comment · 23 hours ago ·

Tony Sabetti likes this.

Want to like or comment on this page?

To interact with N.C. Dept. of Environment and Natural Resources you need to sign up for Facebook first.

Sign Up

It's free and anyone can join. Already a member? Log in.

Similar Facebook Pages



North Carolina State Parks and Recreation

7,088 like this



North Carolina Culture

2,081 like this



N.C. Office of Environmental Education and Public Affairs

322 like this



NC Department of Administration

1,114 like this



N.C. Clean Water Management Trust Fund

Facebook – March 2012

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Facebook helps you connect and share with the people in your life.

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☐ Keep me logged in

Sign Up

Facebook helps you connect and share with the people in your life.

Bev Perdue

Government Official

Like

Create a Page

Want to like or comment on this page?

To interact with Bev Perdue you need to sign up for Facebook first.

Sign Up

It's free and anyone can join. Already a member? Log in.

Wall

Bev Perdue · Everyone (Top Posts)

Shares: **Post** Photo Link Video

Write something...

Bev Perdue

Unless we act, K-12 schools will lose an additional \$278 million in funds next year. Education woes on lawmakers' "To Do" list | Video | abc11.com abcdol.gov.com

Like · Comment · Wednesday at 1:14pm ·

Lee Adrian, Ralph Scott, Ernestine Morrow Lewis and 11 others like this.

View all 16 comments 3 shares

Bev Perdue

Gov. Perdue has called on the #NCGA to join her in expanding access to NC Pre-K. Gov. Perdue visits Charlotte pre-K classroom www.wsoctv.com

Like · Comment · March 13 at 11:10am ·

Cystal Folger-Hawks, Sarah W. Anderson, Hilary Monsanto and 10 others like this.

View all 8 comments 4 shares

Wall

Info

Photos

Likes

About

Posts and comments to and from this site, in connection with the transaction...

More

8,250 like this

69 talking about this

Likes

See All

NC Emergency ...

Internet Archive

Wayback Machine

North Carolina State Government Web Site Archive Web Archive (North Carolina State Archives and State Library of North Carolina)

Enter Web Address: All

Not in Archive

The page you requested has not been archived in Archive-It.

This could be for a number of reasons.

Most likely the page you are requesting was outside of the crawler's scope. Try another request or click to see other pages from www.facebook.com.

It is also possible that this site is currently being crawled and the archived pages are not yet available in the Wayback Machine. It can take up to 24 hours after a crawl has been completed for the site to appear in the Wayback Machine. Please try again after the allotted time.

You can also try searching for www.facebook.com/ajax/ufi/modify.php on the [live web](#), in the [global Wayback Service](#), or in the General Archive at the Internet Archive at www.archive.org

[Home](#) | [Internet Archive](#)

Timeline – March 2012

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Password

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Forgot your password?





N.C. Dept. of Environment and Natural Resources

1,475 likes · 36 talking about this

Like

1,475

DINOSAURS ARR! MONDAY AT THE (March 9, 2012 news release from Rod Ha

About

Photos

Likes

Events

Notes 122

Highlights

Also On

<http://www.ncdenr.gov>

Government Organization

Posts to this site, in connection with the transaction of public business, are subject to the N.C. Public Records Law and may be disclosed to third parties.

1,475

July 2012

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[Metadata](#)
[Enable QA](#)


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N.C. Dept. of Environment and Natural Resources
is on Facebook.

To connect with N.C. Dept. of Environment and Natural Resources, sign up for Facebook today.

[Sign Up](#) [Log In](#)



N.C. Dept. of Environment and Natural Resources [Like](#)

1,634 likes · 16 talking about this






Government Organization
Posts to this site, in connection with the transaction of public business, are subject to the N.C. Public Records Law and may be disclosed to third parties.


About Photos Likes Notes 152 Events

Highlights ▾

Also On
<http://www.ncdenr.gov>

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-  **NC Emergency Management**
Government Organization [Like](#)
-  **NC Department of State Treasurer**
Government Organization [Like](#)
-  **Jannette's Pier**
Attractions/Things to Do [Like](#)
-  **NC Aquarium at Fort Fisher**
Zoo/Aquarium [Like](#)
-  **Rachel Carson Reserve**
Government Organization [Like](#)

 **N.C. Dept. of Environment and Natural Resources** shared a link.
4 hours ago


#NCPARKS director announces grants to local govts. in Cornelius, Hillsborough, Mayville, Montreat & Pender Co.
<http://bit.ly/PKXaw>

<http://bit.ly/PKXaw>
bit.ly

[Like](#) [Comment](#) [Share](#)

N.C. Dept. of Environment and Natural Resources
2 hours ago

Staff from the N.C. Division of Waste Management's Mooresville regional office helped manage concerns at a fire that started in a previously unknown illegal dump containing land-clearing waste and construction and demolition waste. The landfill is in Mooresville in Iredell County.



[Like](#) [Comment](#) [Share](#)

Twitter – April 2011

You are viewing an archived web page, collected at the request of [North Carolina State Archives and State Library of North Carolina](#) on 16:20:38 Apr 08, 2011, and is part of the [North Carolina State Government Web Site Archive](#) collection. The information on this archived page: [Metadata](#) [Enable QA](#)

twitter

Get short, timely messages from Battleship NC.

Twitter is a rich source of instantly updated information. It's easy to stay up incredibly wide variety of topics. [Join today](#) and [follow @battleshipnc](#).

Sign Up >

Get updates via SMS by texting [follow battleshipnc](#) to 4041 Co



battleshipnc

I uploaded a YouTube video -- BB55 Cake.mp4
<http://youtu.be/n8NQcFpt2aY?a>

36 minutes ago via Google

Here's the great video of the BB55's cake being put together yesterday for the celebration. It was a perfect day!...
<http://fb.me/KC3Tz8Uj>
about 1 hour ago via Facebook

I uploaded a YouTube video -- BB55's 70th Birthday Cake.
http://youtu.be/cBZ_ES2YnsY?a
about 1 hour ago via Google

@VisitNC_PR Thanks for the rt

11:04 AM Mar 22nd via Seismic Desktop in reply to VisitNC_PR

Battleship NORTH CAROLINA starts 50th Celebrations as Crew Returns Home! <http://fb.me/EI9dpmgo>

7:12 AM Mar 22nd via Facebook

more

Whoops! Something went wrong. Please try again!

<http://conta.cc/ejQtMn> via [#constantcontact](#)

7:06 AM Apr 5th via Constant Contact

Thank you all for the birthday wishes. Official birthday is April 9 as we celebrate 70 years. We do hope that... <http://fb.me/Y1VnpWM1>

5:38 AM Apr 4th via Facebook

31Mar43: Moved to Dry-dock #2

12:49 PM Mar 31st via Facebook

27Mar43: Moored Ten-Ten Pier, Berth II-M Pearl Harbor TH

9:54 AM Mar 30th via Facebook

Come to "Battleship Easter Egg Hunt Carnival" Friday, April 22 from 10:00 am to 2:00 pm. JUBILATE Battleship... <http://fb.me/UKY8ZCFu>

7:56 AM Mar 29th via Facebook

Battleship Egg Hunt Carnival: April 22, 2011: 10:00 am - 2:00 pm. It's going to fun! <http://fb.me/5icaOTw>

7:55 AM Mar 29th via Facebook

Battleship Easter Egg Hunt Carnival: April 22, 2011, 10:00am... <http://conta.cc/e86dIP> via [#constantcontact](#)

7:26 AM Mar 29th via Constant Contact

@WilsonHines Thanks for the RT

11:34 AM Mar 23rd via Seismic Desktop in reply to WilsonHines

Come to "Battleship Alive" Saturday, April 9 from 8:00 am to 5:00 pm. Battleship Alive Saturday, April 9, 2011...

<http://fb.me/S8V8QJcR>

9:47 AM Mar 23rd via Facebook

Battleship Requesting Sponsors and Vendors for 50th Annivers... <http://conta.cc/igmi1G> via [#constantcontact](#)

9:46 AM Mar 23rd via Constant Contact

@VisitNC_PR Thanks for the rt

11:04 AM Mar 22nd via Seismic Desktop in reply to VisitNC_PR

Battleship NORTH CAROLINA starts 50th Celebrations as Crew Returns Home! <http://fb.me/EI9dpmgo>

7:12 AM Mar 22nd via Facebook

more

Twitter – June/July 2013

State Archives of NC

@NCArchives

State Archives of NC collects, preserves, & makes available for public use historical North Carolina materials. Tweets may be subject to Public Records Law.

Raleigh, NC · archives.ncdcr.gov

- 1,831 Tweets
- 165 Following
- 474 Followers

[Follow](#) [Following](#) [Unfollow](#) [Blocked](#) [Unblock](#) [Pending](#) [Cancel](#)

[Close](#)

Trends

Trends tailored just for you.

Trends offer a unique way to get closer to what you care about. They are tailored for you based on your location and who you follow.

[Change](#) [Keep tailored Trends](#)

[Get Worldwide Trends](#) [Done](#)

Tweets

-  [NCPEDIA: RH, KK, EH @ncpedia 21h](#)


The State Library of NC's Library Dev Sect has a new blog! Training, webinars, announcements, grant info & more! <http://statelib>

Retweeted by [State Archives of NC](#)

[Expand](#) [Collapse](#)

 - [Reply](#)
 - [Retweet](#) [Retweeted](#)
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 [Linked Tweet](#)
-  [NCS Culture @ncculture 2h](#)

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State Archives of NC

@NCArchives

State Archives of NC collects, preserves, & makes available for public use historical North Carolina materials. Tweets may be subject to Public Records Law.

Raleigh, NC · archives.ncdcr.gov

1,900
TWEETS

169
FOLLOWING

515
FOLLOWERS

[Follow](#)

Tweets



[State Archives of NC @NCArchives](#) 19 Jul
Care and Handling of Family Papers Questionnaire (History For All the People blog): ncarchives.wordpress.com/2013/07/19/car...
[View summary](#)



[State Archives of NC @NCArchives](#) 18 Jul
FAQ: Retention of Workers' Compensation Records (The G.S. 132 Files blog): ncrecords.wordpress.com/2013/07/18/faq...
[View photo](#)



[State Archives of NC @NCArchives](#) 12 Jul
Happy 118th birthday, #BuckminsterFuller! See NC Digital Collections items from his time at BMC.
digital.ncdcr.gov/cdm/search/col... (cc. @ncculture)
[Expand](#)



[NCS Culture @ncculture](#) 12 Jul
Happy 118th birthday, #BuckminsterFuller! Cool images, docs. from Black Mtn. Coll., Fuller via @NCArchives, @ncpedia.
1.usa.gov/13UGQzD
Retweeted by State Archives of NC
[Expand](#)





[Soc of NC Archivists @NCArchivists](#) 5 Jul
Archives Week dates: October 21st-27th. More details to come!...
fb.me/2ph8yZq31
Retweeted by State Archives of NC

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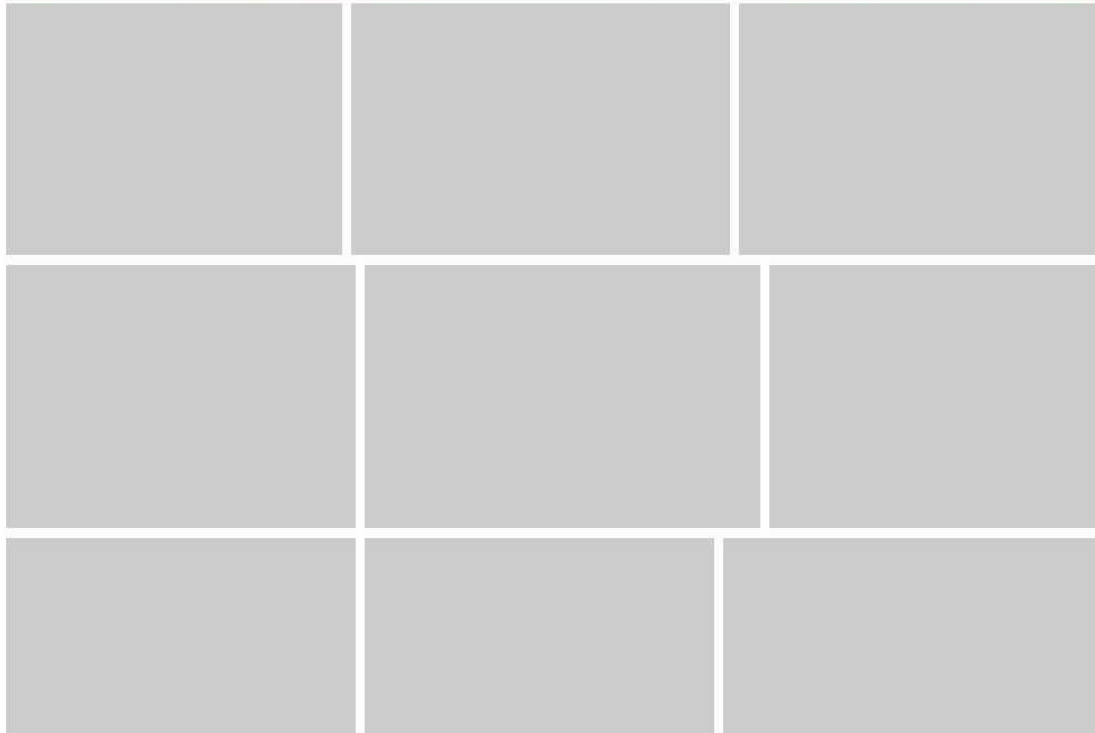
Dinosaurs in Motion

North Carolina Museum of Natural Sciences
On exhibit May 18-September 8, 2013 at the North Carolina Museum of Natural... [See more](#)

[View all sets](#) **Photos**

52
Photos

5,144
Views



What's to be done?

- QA, QA, QA
- Disable Javascript
- Proxy Mode
- Scoping Rules
- Regular Expressions
- Robots.txt

ArchiveSocial



Powered by [ArchiveSocial](#)

State of North Carolina - Social Media Archive

This free and open archive provides access to more than 55,000 social media records from selected North Carolina state agencies. **It is currently in beta.** Social media activity from these agencies is continually being captured and indexed, and additional agencies will be included in the future. The content in this archive has been captured because it was made or received pursuant to law or ordinance in connection with the transaction of public business by an agency of North Carolina government or its subdivisions (G.S. § 132-1).

Enter a keyword to search across the entire archive of social media sites, or use the Advanced Search for more options.

Quick Search

[Advanced Search](#)

Search

Separate multiple keywords with spaces
Use double quotes ("") around phrases
Specify asterisk (*) for wildcard searches

Example Searches

- Quick Search: north carolina holidays
- Advanced Search for Facebook photos: mountains OR beach
- Advanced Search for Twitter content: history

Related Links

- [NC State Government Web Site Archives](#)
- [State Archives of North Carolina](#)
- [State Library of North Carolina](#)
- [North Carolina Department of Cultural Resources](#)

State of North Carolina - Search Results

These results include content captured, made, or received in the connection with the transaction of public business, including original content and any replies or posts about that content.

[Edit search](#)

1 - 10 of 1673 results for *

Sort by Relevance Descending

You refined by:

Accounts

N.C. State Fair



Date Range

October 2013



▼ Facebook Page

All (1673)

Comments (1385)

Messages (116)

Wall posts (112)

Photos (36)

Profile (24)



N.C. State Fair

CONTEST ANNOUNCEMENT

Be on the look-out tomorrow morning at 11:50 a.m. for a special contest brought to you by Food Lion. The first person to come and find our Deep Fried Crew Member at the Customer Service Counter of a secret Raleigh area Food Lion will win a Prize Pack of N.C. State Fair tickets, t-shirts, Food Lion giftcards and fun merchandise.

We'll announce the selected store tomorrow morning at 11:50! Be ready!!

Don't forget, Food Lion Hunger Relief Day is Thursday, Oct. 24! Bring 5 cans of Food Lion brand food with you to the N.C. State Fair, and receive a free admission ticket!

8 days ago

 [View previous comments](#)



Skeeter Sawyer If only I wasn't 195 miles away! Come on, Fair Lovers! Get your sneakers on ready to go to the secret Food Lion! What an awesome prize that is up for grabs, thanks to The NC State Fair and Food Lion!

8 days ago



Sonya Marie Too bad I have school... :(

8 days ago



Melanie TooCold Has anyone won it yet?

8 days ago

State of North Carolina - Search Results

These results include content captured, made, or received in the connection with the transaction of public business, including original content and any replies or posts about that content.

1 - 10 of 1673 results for *

Sort by

[Edit search](#)

You ref

Account

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Date Ra

October

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Mess

Wall p

Photo

Profile



N.C. State Fair

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8 days ago



Ashley HateLove Dawson Wyatt Twitty u have to do this lol

8 days ago



Beth Witman Becky Hess you should!

8 days ago



Skeeter Sawyer If only I wasn't 195 miles away! Come on, Fair Lovers! Get your sneakers on ready to go to the secret Food Lion! What an awesome prize that is up for grabs, thanks to The NC State

Entry Details

Content type

Facebook Page - Wall posts

Account

N.C. State Fair

Original timestamp

2013-10-08T20:07:41Z

Archive status

Digitally signed; Indexed

Source data

```
{ "shares":  
  { "count": 11, "message": "**CONTE  
ANNOUNCEMENT**\n\nBe on the  
look-out tomorrow morning at  
11:50 a.m. for a special  
contest brought to you by Food
```

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1 hour ago

I've paid a total of \$150 in fines. The first one is under [REDACTED] (with two different vehicles) and I paid that invoice in July for \$55.80 since she is my mother and I drove her car (with her permission).

I also just received a second invoice for my vehicle that I've never seen for \$94.00 just last week for my own personal Toyota Camry which they say was incurred last year in September as well. The plate was changed since then, but I'm still not sure why I've never seen the invoice before; otherwise, I would've paid it in July with the other one. My full name is [REDACTED] I'll gladly pay the original fee that was less than \$10 for the invoice in July and the one I just received for my old license plate, but this is outrageous. Like I said, I've already paid it so I wouldn't incur any more interest and I wouldn't risk my registration being placed on hold, but PLEASE someone get in touch with me. I prefer email:

[REDACTED] but my phone number is [REDACTED]

[REDACTED]

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